

Innovation Awards Roullier 2025-2026

Challenge Rules

Article 1 : Organisation

The Centre Mondial de l'Innovation Roullier, established by AGRO INNOVATION INTERNATIONAL, SAS, with a capital of 24,890,841 euros, registered with the Registre du Commerce et des sociétés of Saint Malo under number 402 947 014 and whose registered office is located at 18 avenue Franklin Roosevelt – 35400 Saint Malo (hereinafter the "Organizer"), organises an innovation challenge called Innovation Awards Roullier (hereinafter the "Challenge").

The purpose of these rules is to set out the terms and conditions of participation in the Challenge ("Rules"). Participation in the Challenge implies the unrestricted acceptance of the Rules as well as the associated documents such as the collaboration contract mentioned in Article 8.2, and the waiver of any right of appeal against the decisions taken by the Organizer.

Any violation by the Candidates (as defined below) of the provisions of the Rules will result in the nullity of their participation and, when applicable, the reimbursement of the prize already paid.

Article 2: Objectives and Awards

The objective of the Challenge is to promote and reward research, development, and innovation projects on a global scale.

The 2025-2026 edition of the Challenge focuses on the theme "**Sea to Farm: Marine Resources as Sustainable and Virtuous Alternatives for Agriculture**".

At the end of the selection process, 3 prizes (hereinafter the "Awards") will be awarded to the winners (hereinafter the "Winner"):

- **Exploration Award:** aims to support research and development projects with a technological maturity between 1 and 4 on the TRL scale (Technology Readiness Level). This Award aim to consolidate the

innovative concept, as well as explore its potential in a collaborative framework. The Winner will grant the opportunity to develop the research project in partnership with the Organizer under the conditions specified in the Rules and will benefit, for this purpose, a financial endowment between €100,000 and €300,000.

- **Scale Up Award:** aims to support a solution that is already structured and validated at the prototype level, with a technological maturity between 5 and 8 on the TRL scale (Technology Readiness Level). This Award will provide concrete support to consolidate the solution, the scale up or its deployment to the market. The Winner will grant the opportunity to accelerate the project with the Groupe Roullier. The acceleration of the project may take several forms (e.g. mentoring, technical incubation, market access) depending on the needs identified by the Winner in the Application form and the resources available from the Organizer. In addition, the Winner will receive a cash prize up to €50,000 to accelerate the project.
- **Young Talent Award:** open to students only, all levels up to and including PhD students. This Award aims to provide concrete support to enrich the Winner's career and explore new opportunities through tailor-made support. The Winner will benefit from the mentorship of an expert from the Groupe Roullier and a grant up to €10,000 to finance one or more career development actions (e.g. participation in conferences, training, research immersion at the CMI, purchase of professional materials, etc.). The distribution of the amount of the grant for the financing of the actions will be validated between the Winner and the Organizer.

In addition to the Awards, all the Winners will benefit from the media visibility in the Groupe Roullier's internal and external communications, as well as potential contacts with pertinent business units of the Groupe Roullier ("Affiliates").

The Organizer and its Affiliates reserve the right to allocate intermediate prizes throughout the Challenge.

Article 3: Conditions of participation

3.1. The Challenge is open to any individual or group of individuals attached to one or more public entity (e.g. non-profit organisations, universities, research institutes) or private entity (e.g. start-ups, innovative companies), based in France or any other country, carrying out a project on the theme mentioned in Article 2 (hereinafter "the Candidate").

Any group of individuals presenting a collective project must appoint a person authorised to represent the group as the project leader.

Individuals employed by the Organizer or its Affiliates are not eligible to participate in the Challenge.

It is specified that the project presented by the Candidate may not relate to the same subject as a project already carried out or in progress with an industrial third party.

3.2. Participation is free of charge.

3.3. The Candidate must submit, in accordance with the rules set out in Article 4 of the Rules, an application form (hereinafter the "Application") in English, complete and in the required format according to the template provided on the Challenge website. Any incomplete Application will be refused. Once submitted, no changes to the Application can be considered.

3.4. Candidates must provide a complete and truthful description of the situation of their project regarding intellectual property rights and any constraints that may apply to the project as a result of previous commitments made by the Candidate or a member of the team.

Article 4: Application period

Participation in the Challenge takes place only via the Challenge's website from June 25, 2025, to September 15, 2025, at 11:59 PM (Paris time, UTC +2).

The Organizer reserves the right to extend the application period via an official communication on the Challenge's website.

A contact form is available in the website to Candidates experiencing difficulties.

Article 5: Criteria and selection process

5.1. Selection and jury

Based on the Applications form received, a pre-selection stage will be conducted by the Organizer's Affiliates based in 7 target countries: Brazil, France, the United States, Poland, Spain, Portugal, and Italy. The applications pre-selected by the Affiliates will then be submitted to the jury composed of experts from the Groupe Roullier and external experts for the selection of the finalists ("Jury").

The Jury will select 3 finalists for each Award from the Applications pre-selected by the Affiliates. The 3 finalists for each Award will be invited to attend the final conference in Saint-Malo (France) to present their projects orally. The presentation of the projects at the final conference will be followed by the final deliberation of the Jury and the announcement of the three Winners of the Challenge (one Winner per prize).

A member of the Jury may not take part in discussions or votes relating to the Applications for which he or she may be in a conflict of interest.

5.3. Selection criteria

The following 4 dimensions of appreciation will be considered for the pre-selection of Affiliates and the selection of the Jury:

- **Excellence:** Respect of the theme, innovative nature of the project, technical and methodological feasibility.
- **Impact:** Strategic alignment with the Group's activities, market potential, social, environmental, and economic impact.
- **Implementation:** Development plan, risk analysis, industrialization potential, financial viability.
- **Motivation:** Quality of the application, skills of the team, motivation for cross-functional and international projects

The assessment of these dimensions will be done by filling in an evaluation grid for each Application, associated with a score ranging from 0 to 5 for each selection criteria, without weighting between the 4 dimensions.

It is specified that these criteria are given for information purposes only and that no complaint can be made against the decision of the Jury based on these elements. The decisions of the Jury are sovereign.

Article 6: Calendar

The Challenge's application period is described in Article 4. Unless the application period is extended by the Organizer, any submission of the Application after the deadline will not be considered.

The pre-selection of Affiliates will take place between October and November 2025. The selection of the finalists by the Jury will take place between December 2025 and January 2026. The three finalists per award will be notified and announced no later than January 31, 2026.

The final conference in Saint-Malo (France) will take place in 2026. The date chosen will be officially communicated by the Organizer via the Challenge's website.

Article 7: Grants

7.1. Allocation of the grants

In accordance with the terms and associated amounts described for each Award in Article 2, the Organizer will allocate prizes, endowments or financial grants to each of the Winners.

Intended to continue or contribute to the implementation of the actions set out in the Winner's Application, these Awards aim to finance part of the expenses of salaries, equipment, operation, training, among others, generated by the next stages of development of the project, as indicated by the Winner in the Application.

7.2. Conditions for allocating the grants

In the case of the Exploration Prize, the conditions for allocating the grant, as well as the Winner's contribution(s), will be specified in a research collaboration contract to be signed between the Organizer and the Winner's entity according to the template available on the Challenge website ("Collaboration Contract"). The Collaboration Contract will define, among other aspects, the proposed research project, the ownership of the results and related intellectual property rights in accordance with Article 8.2

The Scale-up and Young Talent prizes will be governed by specific contractual conditions depending on the project and the status of the Winners, these contractual conditions may take the form of a host agreement, a support agreement, a scientific cooperation agreement or any other contract on a case-by-case basis.

The schedule and conditions for the payment of the grant will be defined within each dedicated contract.

The contractual negotiation between the Organizer and the Winner entity must be finalized within six (6) months of the Award final conference and the announcement of the Winners.

In the event of persistent disagreement between the Parties on the contractual terms, the Organizer reserves the right to reallocate the Prize to another Candidate among the finalists chosen by the Jury of the Challenge.

Article 8: Intellectual Property

8.1. Application form

All intellectual property rights attached to the Application form submitted by the Candidates via the website remain their property. Candidates do not grant any licence or rights to the intellectual property rights held by them at the time of submission of the Application form. Exceptionally, Candidates authorise the Organizer, free of charge, to reproduce or distribute all or in part of the elements of the Application form as well as its description for the purposes of Article 9.2 of the Rules. This authorisation is granted worldwide, regardless of the channel and for the legal period of protection of intellectual property rights, and subject to mentioning the name of the Candidate.

The Candidates certify that all content sent to the Organizer as part of the Challenge, respects the rights of third parties, in particular intellectual property rights.

Candidates guarantee to the Organizer that the use of the information presented in the Application form will not infringe the rights of third parties and undertake to deal personally with any claim and/or procedure, whatever their form, object and nature, which may be brought against the Organizer and which would be directly or indirectly related to the production and/or exploitation of any content they have submitted.

The Candidates guarantee the Organizer against any damages and costs that may result from a possible dispute with a third party in this regard.

Each Candidate certifies not being subject to any obligation regarding the project that could limit the participation in this Challenge, or limit the development that will result if the project is a Winner or limit the deployment of the project at a later date.

8.2. Contract resulting from the Article 7.2

The project resulting from the allocation of an Award will be governed by a contract concluded between the Organizer and the Winner's entity in the terms and conditions indicated in Article 7.2.

In the event that a Collaboration Contract is signed between the Organizer and the Winner's entity, the main elements of this contract will be the following, which the Candidate accepts by participating in the Challenge:

i) The results generated under the Collaboration Contract ("Results") will be held in co-ownership by the Organizer and its Affiliates and the Winner, in proportion to their intellectual, material and financial contributions;

(ii) the Organizer and its Affiliates will have an exclusive right to use the Results, whatever they may be patentable or not, constituting know-how or not, for the purposes of industrial and commercial exploitation in its Sector, as defined in the Collaboration Contract;

iii) the Winner and the Winner's entity shall refrain from using the Results with other partners without having obtained the prior written consent of the Organizer;

iv) the Organizer may oppose any publication project, request its postponement or the withdrawal of certain elements of the said project in the event that its content infringes or is likely to harm its interests, and in particular its intellectual property rights.

Article 9: Confidentiality

9.1. The Organizer undertakes, for a period of 2 years from the submission of the Application, to limit the disclosure of the information expressly designated as confidential by the Candidate in the Application to the individuals involved in the organization of the Challenge only, including its Affiliates and the members of the Jury.

9.2. However, it is specified that:

- The Applications will be sent to the members of the Jury for the purposes of the Challenge. Only the Organizer, its Affiliates and the members of the Jury will have access to the submitted Application form.
- The Organizer is authorized to make public a few information relating to the project and other information as mentioned in the Application form, including the Overview mentioned in the Application form, without this being considered as a violation of Article 9.1 and without any compensation. This information may be communicated to the press, published on the Challenge's website, the website of the Groupe Roullier or its Affiliates or on the intranet site or internal communications of the Groupe Roullier.
- The Winners may be invited by the Organizer to disseminate more detailed information about their projects via interviews, videos or press releases. In this case, the Winner remains responsible for the information disseminated.
- The final conference will be broadcasted to all the employees of the Groupe Roullier, whether in person or remotely.

Article 10: Protection of Personal Data

The personal data (hereinafter the "Data") communicated by the Candidates as part of the processing of their Application will be computerized, recorded and used by the Organizer for the purposes of their participation, selection and allocation of the Awards. It may also be processed for statistical purposes.

Complete information on the processing of Data in the context of the Challenge, including the legal basis, the purposes, the recipients, the storage period, the rights of the Candidates and the methods of contact, are detailed in the appendix "Information relating to the processing of personal data", integrated into these Rules.

This appendix can be found at the end of this document and is available on the Challenge's website.

Candidates acknowledge that they have read it and accept that their participation in the Challenge implies unreserved acceptance of the Data processing conditions as specified in the said appendix.

Article 11: Image rights authorisation

Any recording (photo, video, audio recording) of the image, voice or words of the Candidates may only be made and used for internal and external communication purposes after obtaining their explicit consent, via a separate form. This consent is optional, and its refusal will have no impact on participation or selection in the Challenge.

When consent is given, the use may include the reproduction and distribution of the content on any media (e.g. web, press, social networks, posters, brochures, etc.), for a period of five (5) years from the date of receipt of the Application, without financial compensation or any advantage.

Candidates retain the right to withdraw their consent at any time, without retroactive effect on the processing already carried out.

Article 12: Participation in the Final Conference

The finalists will be invited to participate in the final conference in Saint-Malo (France) taking place in 2026. The Organizer will cover the reasonable costs incurred by this travel (e.g. transport and accommodation), subject to the

transmission of justification documents and prior written validation of the declared costs.

Article 13: Limits of Liability

13.1. General

The Organizer's liability is strictly limited to the delivery of the Awards actually and validly earned and to the conditions established in the Rules.

The result of the Jury's deliberations cannot be contested.

Candidates who are not awarded or not selected are not entitled to any compensation.

The Organizer reserves the right, if circumstances require, to postpone or cancel the Challenge, it being specified that no claim will be accepted in such an eventuality.

Similarly, the Organizer may not be held liable if, due to an unforeseeable, irresistible event beyond its control, the commitments resulting from these Rules cannot be met in full or in part.

13.2. Connection to the website

The Organizer may not be held liable for any contamination by viruses or for the intrusion of a third party into the computer system of Candidates of the Challenge and declines all liability for the consequences of the Candidate's connection to the network via the website and on the pages where the Rules are accessible.

The Organizer cannot be held responsible in the event that one or more Candidates cannot connect to the web page on which the Rules are accessible or the one allowing the Candidate to apply due to any problem or technical defect related in particular and not limited to: network congestion, human or electrical error, malicious intervention, a problem with the connection, a software or hardware malfunction, a case of major force.

13.3. Fraud

The Organizer may cancel all or part of the Challenge if it appears that fraud has occurred in any form whatsoever, in particular by computer means in the context of participation in the Challenge or the determination of the Winner(s). Any inaccurate or misleading statement, any fraud will result in the disqualification of the Candidate.

In this respect, the Organizer reserves the right to carry out any verification it deems useful, relating to compliance with the Rules, in particular to exclude any Candidate who does not hold the intellectual property rights relating to the works submitted in its Application.

If this is established after the Award final conference, the Organizer will be entitled to request the reimbursement of all or part of the grant unduly awarded.

The Organizer also reserves the right to prosecute the perpetrators of these frauds in the relevant competent courts.

13.4. Consultation of the Rules

The Rules will be available at any time throughout the duration of the Challenge, subject to a possible case of major force, on the dedicated website.

The Organizer may, at any time, in particular for technical, update or maintenance reasons, interrupt access to the Challenge's web page. The Organizer will not be responsible in any way for these interruptions and their consequences, and in particular for the fact that a Candidate has not access to the latest version of the Challenge Rules or any other related document in the event of modification or evolution of the said documents.

Article 14: Applicable law and disputes

14.1. The Rules and more generally, the Challenge, are subject to French law, excluding all others.

14.2. Any dispute that may arise on the interpretation of these Rules will be expressly submitted to the sole discretion of the Organizer.

Any difficulty in the application or interpretation of the Rules or any dispute relating to the Challenge will be ultimately decided exclusively by the members of the Organizer's Management.

Please note that these Rules will be drafted in French and English. In the event of a difficulty in interpretation, the French version prevails.

No telephone request or complaint concerning the Application or interpretation of these Rules will be answered. Any dispute or claim relating to the Challenge must be made in writing to the Organizer. No disputes will be considered eight (8) days after the close of the Challenge.

Information on the processing of personal data

Innovation Awards Roullier 2025-2026

In accordance with the General Data Protection Regulation (RGPD No. 2016/679) and the Data Protection Act of 6 January 1978 as amended, the Organizer informs the participants (hereinafter the "Candidates") of the following:

1. Identity of the data controller

The data controller is: AGRO INNOVATION INTERNATIONAL, SAS, registered with the Registre du Commerce et des sociétés of Saint Malo under number 402 947 014, registered office: 18 avenue Franklin Roosevelt – 35400 Saint-Malo, France.

2. Purposes and legal basis for processing

The personal data collected is processed for the purposes of:

- Management of participation in the Challenge (reception and selection of Applications, communication with Candidates, allocation of Awards),
- Organization of the Jury, conferences and events related to the Challenge,
- Dissemination of results and internal/external communication of the Groupe Roullier,
- Creation of statistics.

The legal basis for the processing is the performance of a contract (Article 6.1.b of the RGPD) for the management of participation, and consent (Article 6.1.a) for communication uses that are not strictly necessary.

3. Data processed

The following data may be collected: surname, first name, position, email address, telephone number, country, link to a professional profile such as LinkedIn, photo, project content, videos, image and voice in the event of recording.

4. Recipients of the data

The data is accessible to the Organizer's internal services, to the Groupe Roullier's Affiliate companies, to the members of the jury, as well as to service providers acting as subcontractors (e.g. hosting, challenge management platform).

5. Transfers outside the EU

Data may be transferred to countries outside the European Economic Area (EEA), in particular to certain Affiliates of the Groupe Roullier or technical service providers. Such transfers are subject to appropriate safeguards, such as the European Commission's Standard Contractual Clauses or, where applicable, the Data Privacy Framework for entities established in the United States.

6. Retention period

The data is retained:

- The time needed to manage the Challenge and communicate the results;
- Then archived for 5 years for evidence purposes, or deleted according to the applicable limitation period.

7. Candidates' rights

Candidates have the following rights:

- Right of access, rectification, erasure, limitation of processing;
- Right to object to processing;
- Right to data portability;
- Right to withdraw consent at any time;
- Right to lodge a complaint with the CNIL (www.cnil.fr).

8. Contact

Any request to exercise rights or any question about the processing can be sent to: innovation.awards@roullier.com or by post-box:

Innovation Performance Department, Centre Mondial de l'Innovation Roullier – 18 avenue Franklin Roosevelt – 35400 Saint-Malo – France.

All additional information relating to the processing of personal data is also accessible in the privacy policy of the Challenge website.

